

GROSS BOOKING VALUE (GBV) AS OF 30 JUNE 2026**RESULTS CONSISTENT WITH THE IMPLEMENTATION OF THE STRATEGIC TRANSFORMATION INITIATED IN 2025 AND AIMED AT REDUCING OPERATIONAL RISK****VERIFICATION OF THE INDEPENDENCE REQUIREMENTS OF THE INDEPENDENT DIRECTOR**

Rome, 2 July 2026 – **sostravel.com S.p.A.** (Euronext Growth Milan, ticker: SOS), a travel tech company providing digital services for bookings, itineraries and proprietary travel solutions designed to simplify the travel experience through the Sostravel and Flio apps and the platforms www.sostravel.com e www.amare.travel ("**Sostravel**" or the "**Company**"), announces that today its Board of Directors met, *inter alia*, in order to:

- **Present the Gross Booking Value (GBV)¹ as of 30 June 2026, including both travel sales and passenger services revenues as of 30 June 2026.**

The Gross Booking Value (GBV) – the off-balance-sheet value of all travel services booked by customers on the platforms and apps, net of cancellations – stood at €11,658,346 as at 30 June 2026. This figure is lower than the Gross Booking Value recorded in the corresponding period of 2025, which stood at €16,881,430, fully reflecting the far-reaching strategic review initiated by the Company with the aim of enhancing revenue quality, improving operating margins and reducing exposure to risks typical of the tourism sector, as previously outlined in the press release of 27 March 2026.

During the financial year, Sostravel gradually reduced its reliance on 'empty-for-full' agreements, favouring commercial models characterised by lower capital requirements and more efficient risk management. At the same time, the Company expanded its portfolio of contracted destinations and further diversified its suppliers, thereby strengthening the business's operational resilience and its ability to adapt to changing market conditions.

This new approach has led to a natural reduction in the volumes brokered, which has, however, been offset by greater operational efficiency and a better balance between growth, profitability and financial sustainability. In line with the new strategic approach, the Company has secured accommodation capacity under contracts, prioritising arrangements requiring lower capital outlay. Commitments to acquire rooms through allotments at partner hotels, resorts and holiday villages for the current season are, to date, substantially covered by sales already finalised, confirming the Company's focus on mitigating operational risk. This figure includes the direct management activities relating to the Acqua di Mare property, operated by the subsidiary Amare Gestioni.

¹ Gross Booking Value (GBV) is a financial indicator measuring the total value of all transactions processed through a booking platform or system before any deductions, such as taxes, discounts or cancellations. GBV represents the gross sales volume generated and is commonly used to assess the performance of companies operating in the e-commerce and travel industries.

Work has begun on developing the direct management of accommodation facilities. The new “AmareClub Acqua di Mare Hotel & Resort”, a 4-star holiday village situated in northern Sardinia, comprising a 139-room hotel and 54 apartments/residences, managed by the subsidiary “Amare Gestioni s.r.l.”, continues to record encouraging results both operationally and in terms of customer satisfaction. The refurbishment, modernisation and service enhancement measures carried out by the company – including the decision to position the resort within the ‘Family Holiday Village’ segment, featuring cuisine, daytime and evening entertainment with live shows, a Mini Club and Junior Club, and sports for all ages – are services managed directly by the company and have helped to raise the quality of the offering, as evidenced by the growing number of positive reviews received and the trend in guest numbers. The rating has risen from 6.6 to 7.8. (source: booking.com).

As of today, the property – which opened in mid-May – has already recorded bookings for over 34,200 guest nights, a result that confirms guest satisfaction and the Company’s ability to maximise the value of its managed assets through its distinctive expertise in marketing and managing tourism offerings.

From the next financial year, the GBV KPI will no longer be disclosed to the market, as the change in corporate strategy – which has already been implemented and is characterised by a reduction in ‘vacancy-to-occupancy’ agreements – has rendered this indicator no longer representative of business performance. The Company reserves the right to disclose alternative KPIs in the future, which are more consistent with its current operational structure and better reflect the Company’s performance.

Carmine Colella, Chief Executive of Sostravel, said:

“We are particularly pleased with the results we are achieving through Amare Gestioni and with the direction we have taken in directly managing the Acqua di Mare Hotel & Resort. In an international context still characterised by geopolitical instability and general uncertainty that influences consumers’ travel choices, the trust we are building with guests regarding the property is a very important sign for us.

The improvements and the property’s new positioning, implemented over recent months, are yielding the first tangible results, as demonstrated by the numerous positive reviews already received and the many bookings recorded to date. This confirms the market’s approval of the work carried out and the new management model adopted.

At the same time, we are continuing with the strategic transformation process launched in 2025, aimed at reducing operational risk and improving the quality of revenue. This is a process that takes time to fully realise the expected benefits, but the initial feedback is encouraging and confirms the market’s positive response to the decisions taken. We therefore continue to look forward with confidence to the second half of the year and to the Group’s growth prospects.”

- **To verify that the independent director meets the independence requirements.**

In accordance with the provisions of Article 6-bis of the Euronext Growth Milan Issuers’ Regulations, the Board of Directors has confirmed that Director Ivan Munarini meets the independence requirements, based on the declarations made by the director concerned and the information available to the Company, taking into account the quantitative and qualitative criteria regarding the significance of relationships that may be relevant for the purposes of assessing independence, as approved by the Board of Directors on 28 March 2024.



This press release is available on the Company's website in the section "*Investor Relations / Financial Press Releases*", as well as on the authorized storage mechanism (SDIR) "1Info" available at www.1info.it.

For further information

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