



JOINT PRESS RELEASE FROM SAFE BAG AND SOS TRAVEL

Milan – 25 July 2018 - Safe Bag S.p.A. (AIM Italia – Ticker SB), world leader in luggage protection and tracing services for airport passengers and its subsidiary SosTravel.com S.p.A., operating in passenger assistance services announces that the latter has today filed an application for admission to dealing SoSTravel.com S.p.A. 2018-2021 ordinary Shares and Warrants on Borsa Italiana - AIM Italia.

The price of the shares offered for underwriting was defined as 5.6 euros corresponding to a pre-money Equity Value of 28 million euros. Dealing is expected to start on 1st August 2018.

At the time of the private placement, underwriting applications were received from important institutional and private investors.

The operation envisages a capital increase with private placement of ordinary shares to which warrants have been combined at the ratio of 1 warrant per share for all those who have underwritten on occasion of the private placement and before the launch date of dealing. Moreover, a share bonus is also envisaged at the ratio of 1:10 for those who underwrite at the time of the private placement before the launch date of dealing and keep the shares for at least twelve months from such a date.

SosTravel was assisted in the transaction by Banca Finnat Euroamerica in the capacity of Nomad and Global Coordinator, by Studio GBX in the capacity of legal advisor, by Ambromobiliare in the capacity of financial advisor, by PwC in the capacity of strategic advisor and Audirevi in the capacity of auditing company. Nctm Studio Legale acted in the capacity of legal advisor for Nomad and Global Coordinator.

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Safe Bag, founded in 1997 by Rudolph Gentile and guided by him together with the CEO Alessandro Notari, is the leader in the luggage protection and tracing service for airport passengers, through an integrated portfolio of solutions for passenger safety and comfort: luggage wrapping; traceability, reimbursement in the event of loss or damage to luggage, travel products and accessories. It has been listed on the AIM segment of Borsa Italian since September 2013.

Safe Bag, with headquarters in Gallarate (VA), has around 600 collaborators at global level, with around 5 million customers a year, and is present in the airports of Italy, France, Portugal, Switzerland, USA, Canada, Brazil, Poland, Russia, Lithuania, Latvia, Estonia, Kyrgyzstan, Thailand and the Philippines with 150 points of sale.

The Group closed 2017 with a turnover of around 30.5 million euro. www.safe-bag.com/it/

Sostravel, founded in 2017, is a company operating in the market of passenger assistance services.

The Company operates under the “Sostravel” trademark and through the Sostravel App which will be launched and promoted on the main mobile stores (including Google Play and App Store) by the 30th September 2018, and propose as “aggregator” a range of air passenger assistance services during the whole journey, from departure until arrival at the destination airport, with the aim of becoming, for passengers, an important reference point “before, during and after the journey”.

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